

McBRIDE

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THE DEFENSE WON'T REST;
FIVE-TIME EMMY® AWARD WINNER JOHN LARROQUETTE RETURNS
IN 'MCBRIDE,'
A HALLMARK CHANNEL MYSTERY MOVIE FRANCHISE

Linda Gray Guest Stars, "It's Murder, Madam" Premieres March 4

Five-time Emmy® Award winner John Larroquette returns as tough-minded, tender-hearted cop-turned-attorney, Mike McBride in "It's Murder, Madam," a Hallmark Channel Mystery Movie franchise which premieres on the network, **Friday, March 4 (9/8c).** **McBride** also stars Marta DuBois ("L.A. Law") as Detective Sgt. Roberta Hansen and Matt Lutz ("Murder Without Conviction") as Phil Newberry.

Created by mystery master Dean Hargrove, the Emmy® Award-winning executive producer of "Columbo," **McBride** revolves around one of television's most compelling new characters – a rough-around-the-edges smooth-talker whose laid back lifestyle belies a razor sharp mind and dogged determination to uncover the truth.

Detective Sgt. Roberta Hansen (DuBois) is the no-nonsense plainclothes police detective who finds the flirtatious McBride arresting, but skittish. McBride's young gumshoe partner, Phil Newberry (Lutz) is a gadget die-hard with the latest techno wizardry to help McBride sniff out bad guys. Jesse (Kuma) is McBride's constant companion who remembers the days when a dog with a good nose could do the same thing.

McBride only takes the hardest cases, has a soft spot for the underdog, and possesses a unique ability to eliminate potential suspects through flashbacks that place him squarely in the scene of the crime.

(more)

**HALLMARK CHANNEL / MCBRIDE "It's Murder, Madam" Lead Sheet –
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In "It's Murder, Madam" an aspiring actress arrives in Los Angeles with dreams of fame and fortune. But her life turns into a nightmare when she discovers that the dating service she's working for is an escort service. Shocked and furious, the naïve young woman goes to confront her employer – and is arrested for the madam's murder. Linda Gray ("Dallas," "Melrose Place") guest stars as Victoria.

McBride is a Hallmark Entertainment presentation. Robert Halmi, Jr. and Larry Levinson are executive producers. Dean Hargrove is creator and executive producer. Nick Lombardo, Amy Goldberg and Michael Moran are co-executive producers. Brian J. Gordon and Erik Olson are producers. Kevin Connor directed "It's Murder, Madam." Jeff Peters wrote the script. The Hallmark Channel Mystery Movie is A Mat IV Production in association with Alpine Medien and Larry Levinson Productions.

Hallmark Channel, owned and operated by Crown Media Holdings, Inc., is a 24-hour basic cable network that provides a diverse slate of high-quality entertainment programming to a national audience of 75 million subscribers. The top tier program service is distributed through more than 5,300 cable systems and communities as well as direct-to-home satellite services across the country. Hallmark Channel consistently ranks among the top 10 ad-supported cable networks in Total Day and Prime Time household ratings and is the nation's leading network in providing family-friendly programming. Crown Media also operates a second 24-hour linear channel, Hallmark Movie Channel.