



THE WORLDWIDE LEADER IN *Celebrations*

CROWN MEDIA FAMILY NETWORKS ANNOUNCES HALLMARK PUBLISHING TO RELEASE ITS FIRST MYSTERY NOVEL

BEVERLY HILLS, CA – July 26, 2019 – Crown Media Family Networks, one of America's leading media content companies, announces its books division, Hallmark Publishing, will release its first-ever mystery book, *Out of the Picture: A Shepherd Sisters Mystery* by author Tracy Gardner. The book is scheduled to be released on **Tuesday, September 3**, in eBook, paperback, and audiobook. The announcement was made today as part of Crown Media Family Networks' bi-annual Television Critics Association Summer Press Tour.

"We are thrilled to break into the popular mystery genre with *Out of the Picture*, said Stacey Donovan, head of Hallmark Publishing. "It's an intriguing mystery with a strong sense of family and community, and a sweet romance subplot that will undoubtedly appeal to fans of Hallmark Movies & Mysteries Channel," Donovan concluded.

Hallmark Publishing, which began as an eBook publisher and now offers books in paperback and audiobooks, is giving readers more ways to enjoy the kinds of uplifting, family-friendly stories that people enjoy on Hallmark Channel, Hallmark Movies & Mysteries, Hallmark Drama and Hallmark Movies Now.

Out of the Picture: A Shepherd Sisters Mystery is written by Tracy Gardner; this is her first cozy mystery novel. It can be found on Hallmark.com, Amazon.com, Target.com, Walmart.com, BarnesandNoble.com and everywhere else books are sold, starting September 3rd.

ABOUT HALLMARK PUBLISHING

Launched in 2017, Crown Media Family Networks' publishing division, Hallmark Publishing, recreates the rich storytelling from Hallmark Channel and Hallmark Movies & Mysteries' beloved movies as eBooks and paperbacks. From sparkling romances to intriguing mysteries, Hallmark Publishing offers a whole new way for viewers to engage with Crown Media's stories and characters. In addition, some Hallmark Publishing novels will be adapted into new, original movies. Hallmark Publishing's books can be found on Amazon, iTunes, Rakuten Kobo, and at Barnes & Noble retail and online stores.

To visit the network website, please visit www.hallmarkchannel.com/hallmark-publishing

For more information, please visit www.crownmediapress.com

Hallmark Publishing on Social Media: [Facebook](#), [Twitter](#)

MEDIA CONTACT:

Kim Murphy, (818) 755-2498, KimMurphy@crownmedia.com

-- HALLMARK PUBLISHING --