



**ASHLEY WILLIAMS, HOLLY ROBINSON PEETE, BARBARA NIVEN
AND TEDDY SEARS STAR IN
'CHRISTMAS IN EVERGREEN'
PREMIERING DECEMBER 2, ON HALLMARK CHANNEL**

Part of the Network's Annual, Popular "Countdown to Christmas" Programming Event

STUDIO CITY, CA – October 18, 2017 – Ashley Williams ("Girls," "Love on a Limb,"), Holly Robinson Peete ("Meet the Peetes," "Morning Show Murders"), Barbara Niven ("Chesapeake Shores"), and Teddy Sears ("24: Legacy," "The Flash") star in **"Christmas in Evergreen,"** a new, original movie premiering **Saturday, December 2 (8 p.m. ET/PT)**, on Hallmark Channel as part of the network's annual, popular "Countdown to Christmas" programming event. "Christmas in Evergreen" is a fictional story about the wonder and magic of an idyllic township in Vermont. The film is the first in a trilogy of holiday stories based on the collection of fine art by Hallmark Cards' artist and illustrator, Geoff Greenleaf.

In "Christmas in Evergreen," Allie (Williams) is a veterinarian in Evergreen, Vermont but plans to spend Christmas in Washington D.C. with her boyfriend. Meanwhile, Ryan (Sears) and his daughter Zoe (Jaeda Lily Miller, "Ready Jet Go!"), are going to Florida. On the way to the airport, they stop in Evergreen and see Allie trying to start her truck. There's an instant attraction, but thinking they'll never meet again, they part ways. Ryan and Zoe go to the diner which happens to be owned by Allie's mom, Carol (Niven). There, Zoe wishes on a magic snow globe that's said to grant all heartfelt desires and it looks like a snowstorm will do just that – Zoe wants to spend Christmas in Evergreen, and the airport has shut down! Stranded along with Ryan and Zoe, Allie takes them back to town but on the way, she stops to deliver a calf. The birth is just the beginning of a wonderful Christmas, including an unforgettable festival put on by enchanting Barbara (Peete) which turns out to be the most miraculous event ever. All of the events have everything to do with keeping Ryan, Zoe and Allie in Evergreen, and it appears to have a lot to do with a man named Nick (Keith Martin Gordey, *Watchmen*), who happens to know a little about Christmas magic.

"Evergreen, Vermont is the place you see in your mind's eye when you think of the beauty and celebration of the season and is the place you want to be the moment December arrives," said Michelle Vicary, Executive Vice President, Programming and Network Publicity, Crown Media Family Networks. "The timeless illustrations and artistry of Geoff Greenleaf is the inspiration for this idyllic town: a traditional, magical place where stories will come to life each Christmas season," Vicary concluded.

"I constantly marvel at the timeless traditions that help us celebrate Christmas: the love of family, the hope of faith, and the connection of friends. It is a joy to see the restful world of Evergreen, Vermont be represented as a Hallmark Channel Original Movie that families will enjoy for years to come," said Geoff Greenleaf, Hallmark Cards' artist.

"Christmas in Evergreen" is an Evergreen Production LTD and Front Street Pictures film. The executive producer is Shelley Hack. Harvey Kahn serves as producer. Alex Zamm directed from a script by Rick Garman.

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ABOUT HALLMARK

For more than 100 years, family-owned Hallmark Cards, Inc. has been dedicated to creating a more emotionally connected world. Headquartered in Kansas City, Missouri and employing more than 28,000 worldwide, the approximately \$4 billion company operates a diversified portfolio of businesses. Its global Hallmark Greetings business sells greeting cards and gift wrap in more than 30 languages with distribution in more than 100 countries and 100,000 rooftops. Hallmark Retail operates 2,000 Hallmark Gold Crown stores in five countries and Hallmark Home & Gifts sells a broad array of home décor and gift product throughout the U.S. Crayloa® offers a wide range of art materials and toys designed to spark children's creativity around the globe. Crown Media Family Networks operates three cable channels – Hallmark Channel, Hallmark Movies & Mysteries, and Hallmark Drama – in addition to Hallmark Publishing, the e-books division of the Hallmark channels, and Hallmark Movies Now, a subscription-based streaming service. Crown Center is a real estate development company that manages the 85-acre hotel, office, entertainment and residential campus surrounding Hallmark's headquarters. For more information, visit Hallmark.com. Connect on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#), [LinkedIn](#) and [YouTube](#).

ABOUT CROWN MEDIA FAMILY NETWORKS

Crown Media Family Networks is the umbrella unit subsidiary of Hallmark Cards, Inc., housing cable's leading family friendly networks, Hallmark Channel, Hallmark Movies & Mysteries, Hallmark Drama, and streaming service Hallmark Movies Now. Hallmark Channel features an ambitious slate of new, original content, including movies, scripted series, annual specials, and a daily, two-hour lifestyle show. Hallmark Channel is also home to the popular annual holiday franchise "Countdown to Christmas," featuring a lineup of 24/7 holiday programming. Hallmark Movies & Mysteries is a 24-hour cable network featuring a unique mix of new, original movies and acquired series focused on the lighter side of the suspense and mystery genres. The network also features its own annual holiday programming franchise, "Most Wonderful Movies of Christmas". Hallmark Drama showcases the rich legacy of the Hallmark Hall of Fame library and with zero duplication, spotlights movies and series from Crown Media's collection of original dramatic content. Crown Media Family Networks is also home to Hallmark Movies Now, the company's SVOD service, which offers wholly distinct content from each network and is available on iOS, Android, Roku, and Amazon Fire, among other devices. Crown Media Family Networks' digital publishing extension, Hallmark Publishing, is an eBook division that creates novelizations of previously aired original movie favorites. It also accepts author submissions for original, on-brand manuscripts that can be greenlit as a new movie or series for one of the company's three linear networks.

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